

Classic Posters - Printing and Collecting Terms

Classic Posters - Printing and Collecting Terms

by Michael Erlewine

Michael@Erlewine.net

This is by no way exhaustive, but here is a collection of some major terms used in poster collecting and printing. We need someone who is a printer out there to write a definitive article on this. Hopefully this can be of some help.

Business of Collecting

Ebay, Shipping Posters

Poster Display

Adhesives for Framing Posters, Archival Glass, ClearHold Corners, Dry Mount, Mat Board -- Archival, Plexiglas

Poster Measurement

Gloves for handling posters, Starrett Steel Rules

Poster Storage

Archival, Drop-Front Storage Boxes, Flat-File Cabinets, Glassine, Interleaving, Laminating Posters, Museum Barrier Paper, Neutral Glassine, Oxford Display Albums, Polyethylene Storage Bags, Portfolio Boxes, Steel Safes, Taped Plastic Bags

Misc.

Bindweed, Combo, Lobby Cards, Music Memorabilia, Price guide, Signed by Plate, Signed By The Artist

Cards

Card Set, Grande Card, Mailer, Postcard, Postcard -- Ad Back, Postcard -- Blank Back, Postcard -- Bulk Rate, Postcard -- Cut Double, Postcard -- Double, Postcard -- Place Stamp Here, Postcard -- Single, Uncut Double

Editions

1st Printing Set, Bootleg, Counterfeit, Forgery, Original Art, Pirate Printing, Reprint, Unauthorized Poster, Variant, Artist's Proof, Color Variant, Concert Poster, Edition, Format, Image Set, Limited Edition, Numbered Edition, Numbered Poster, Numbered Series, Original, Original Printing, Progressive Proof, Set, Ticket Set, Flier, Handbill,

Tools

Loupe, Ticket Outlet Strip, Grading

Printing Anomalies

Blistering, Chalking, Drop Out, Ghosting, Moire Pattern, Off Register, Overprinting, Pin or Tack Hole, Pinholing, Posterization, Press Hickey, Set Off, Show Through, Walk-off, Crease, Dog Ear

Color

Additive Colors, Color Bar, Color Wheel

Folding

Folding: Concertina, Folding: Continuous, Folding: Double Gate, Folding: Parallel, Folding: Right-angle Fold, Folding: Single Fold

Papers

Cover Paper, Grain of the paper, Self-cover, Paper Stock, Bond, Brown Paper, Card Stock, Cardboard, Coated Stock, Glossy Stock, Index -- Coated, Index -- Uncoated, Matte Finish, Newsprint, Thin Paper, Varnish, Vellum

Press Terms

Back to Back, Back Up, Blanket, Bleed, Broadside or Broadsheet, Butt Fit, Cylinder Press, Dye-Based Ink, Embossing, Gang, Ganging, Grippers, Monochromatic, Overrun, Paper Plate, Platen Press, PMS, Press Number, Process Inks, Process Printing, Rotary

Classic Posters - Printing and Collecting Terms

Press, Run On, Split Fountain, Trapping, Trimming, Under-run, Work and Tumble, Work and Turn, Work and Twist

Press Mark

Corner Marks, Crop Mark, Fold Marks, Register Marks, Trim Marks

Pre-Press

Artwork (Mechanical), Break for Color (Color Break), Burn, Color Separating, Color Transparency, Duotone, Emulsion, Flat, Halftone, Image Area, Keyline, Knock Out, Lay Out, Line Art, Negative, Overlay, Plate, Positive, Registration, Screened Print, Stripping, Vacuum Frame

Proofs

Blue-line, Brownline Proof, Digital Proof, Match Print, Press Sheet, Printers Proof, Proofs, Proofsheets, Silverprint

Print Types

Giclee, Iris Print, Litho, Lithograph, Offset, Screen Print, Serigraphy

Terms

Dots Per Inch, Point Size

Intaglio

Printing Type: Intaglio, Etching, Gravure (photogravure), Metal Engraving

No Impression

Printing Type: None Impression, Inkjet, Laser Printer, Xerography (photostatic)

Planographic Printing

Offset Printing, Collotype, Hectography (gelatin), Lithography

Relief Printing

Printing Type: Relief Printing, Letterpress, Linocut, Woodcut

Stencil Printing

Printing Type: Stencil, Mimeography, Silkscreen (Serigraphy)